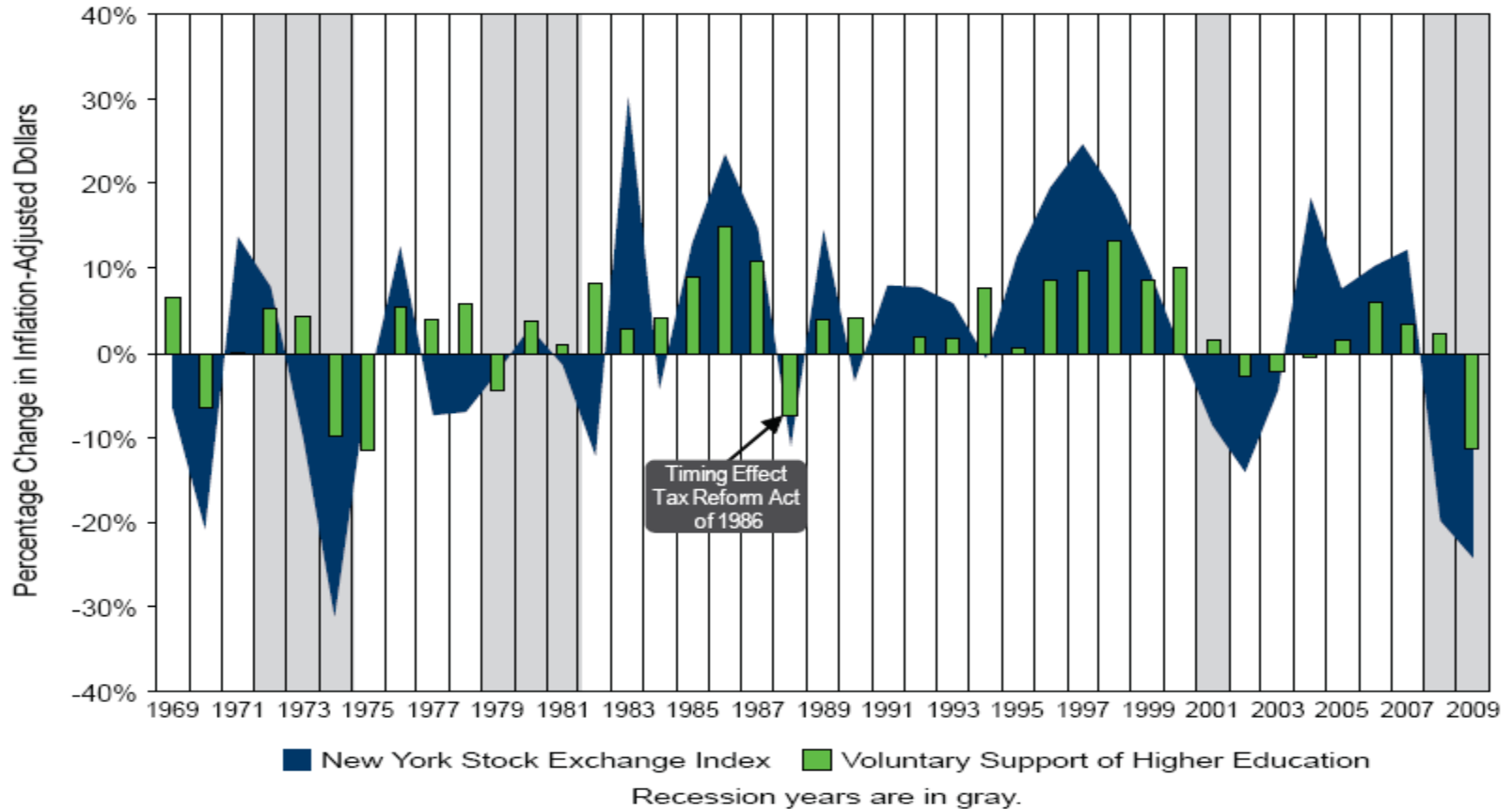




THE
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CREATING A WORLD-CLASS,
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Changes in Giving to Higher Education Institutions Related to the Stock Market and Recessions

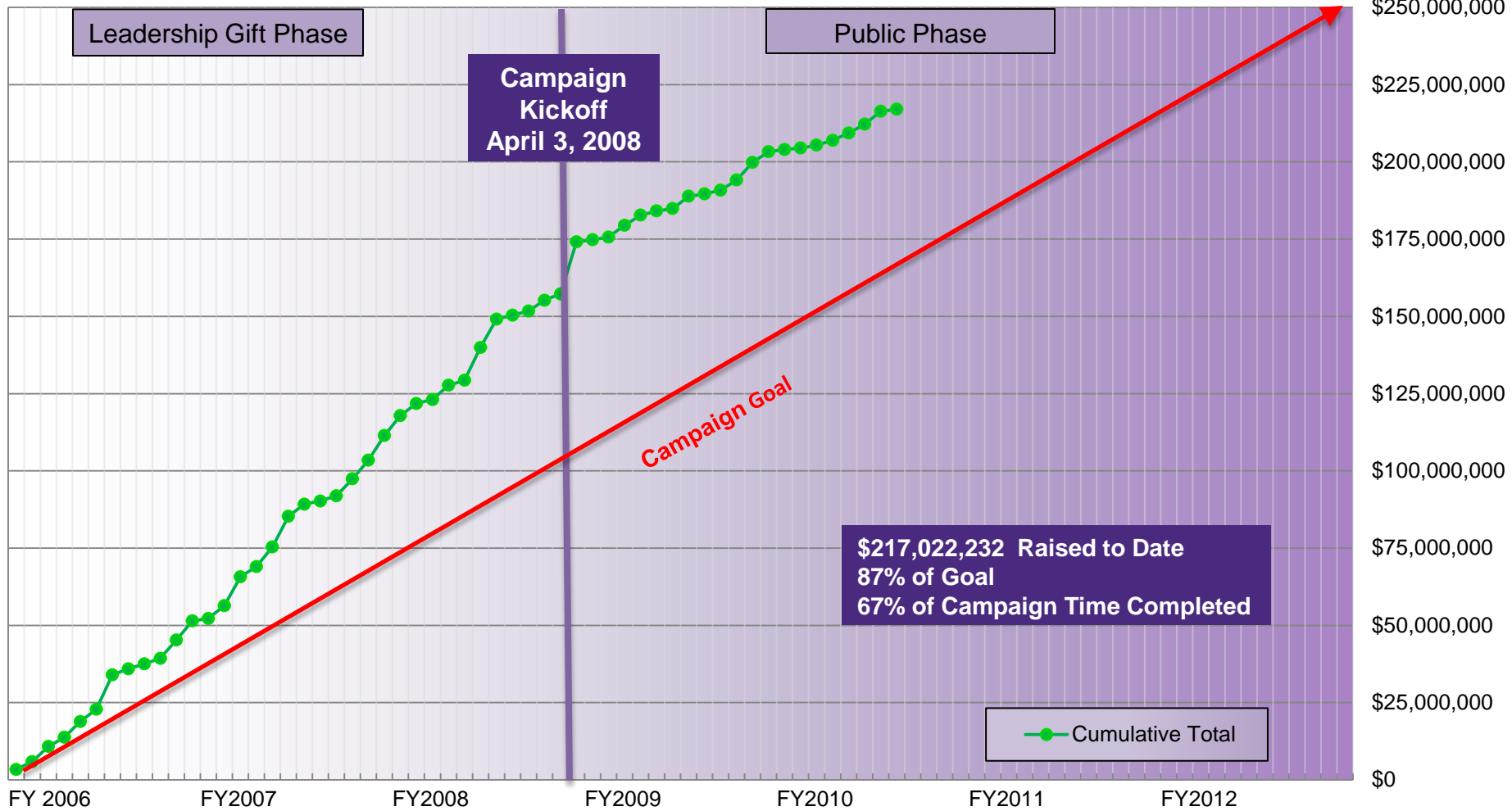


Source: Council for Aid to Education, 2010

Campaign Progress

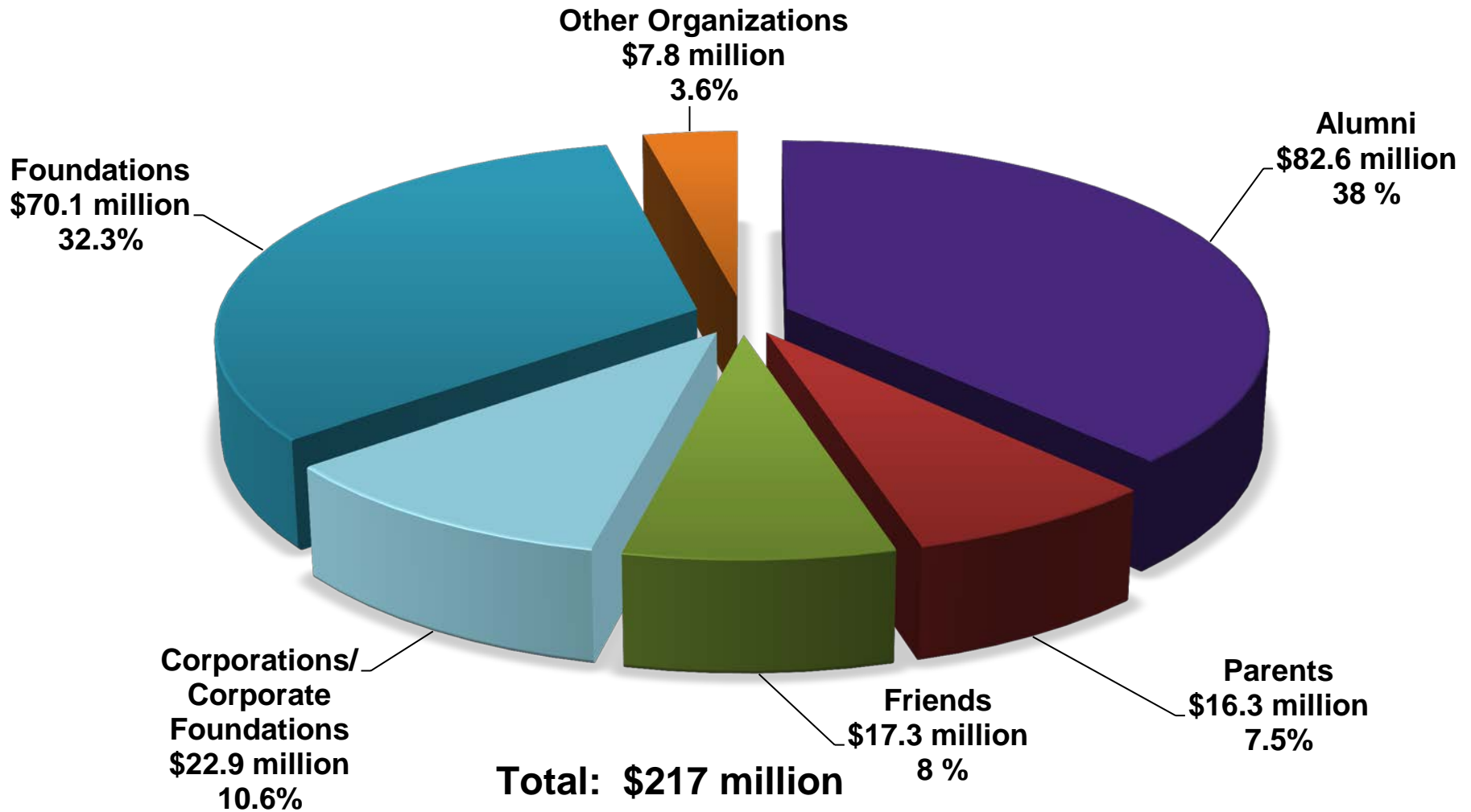
Fiscal Year – by Month

June 1, 2005 to January 31, 2010



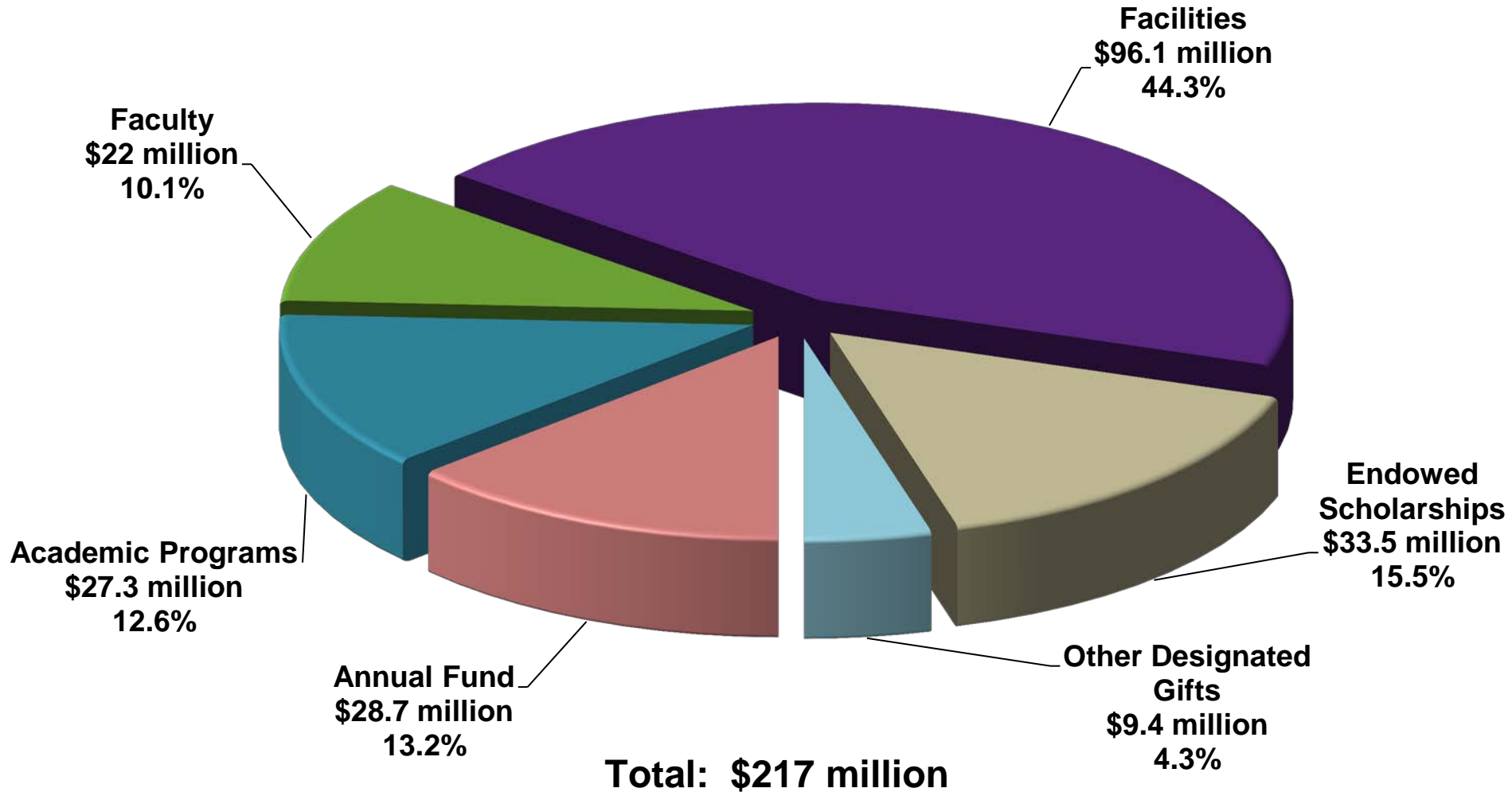
Campaign Totals by Source

June 1, 2005 to January 31, 2010



Campaign Totals by Initiative

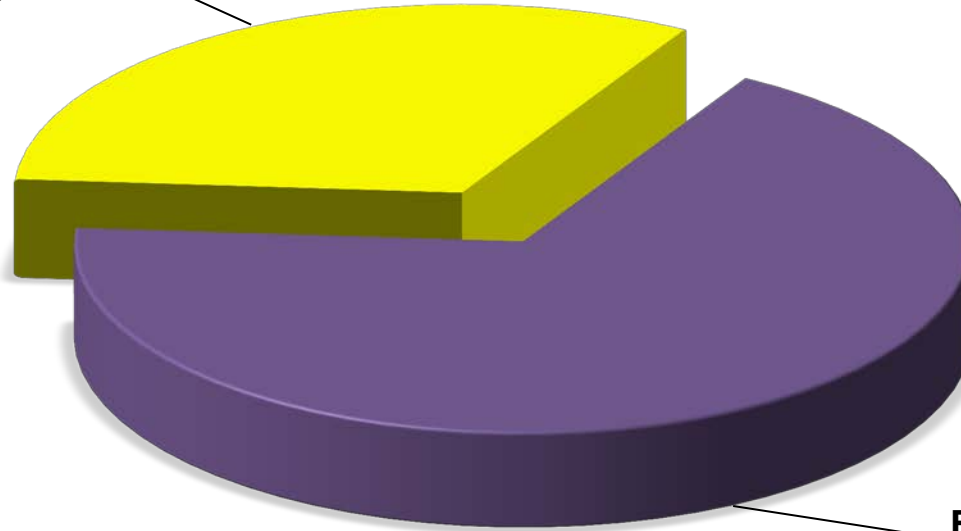
June 1, 2005 to January 31, 2010



The Campaign for TCU Total Scholarship Support

June 1, 2005 to January 31, 2010

Annual Expendable
\$17,015,539



Endowed
\$33,521,430

Total: \$50.5 million

Campaign Totals

Goals and Results by Area of Emphasis

January 31, 2010

Areas of Emphasis	Goal	% of Goal	Total	% of Total	% of Goal
Academic Programs	\$ 40 million	16%	\$ 27.3 million	12.6%	68.3%
Endowed Scholarships	\$ 65 million	26%	\$ 33.5 million	15.5%	51.5%
Faculty	\$ 20 million	8%	\$ 22.0 million	10.1%	110.0%
Facilities including Athletics	\$ 90 million	36%	\$ 96.1million	44.3%	106.7%
Annual Fund	\$ 35 million	14%	\$ 28.7 million	13.2%	82.0%
Other Designated			\$ 9.4 million	4.3%	
Total	\$ 250 million	100%	\$ 217 million	100%	86.8%

Campaign Summary

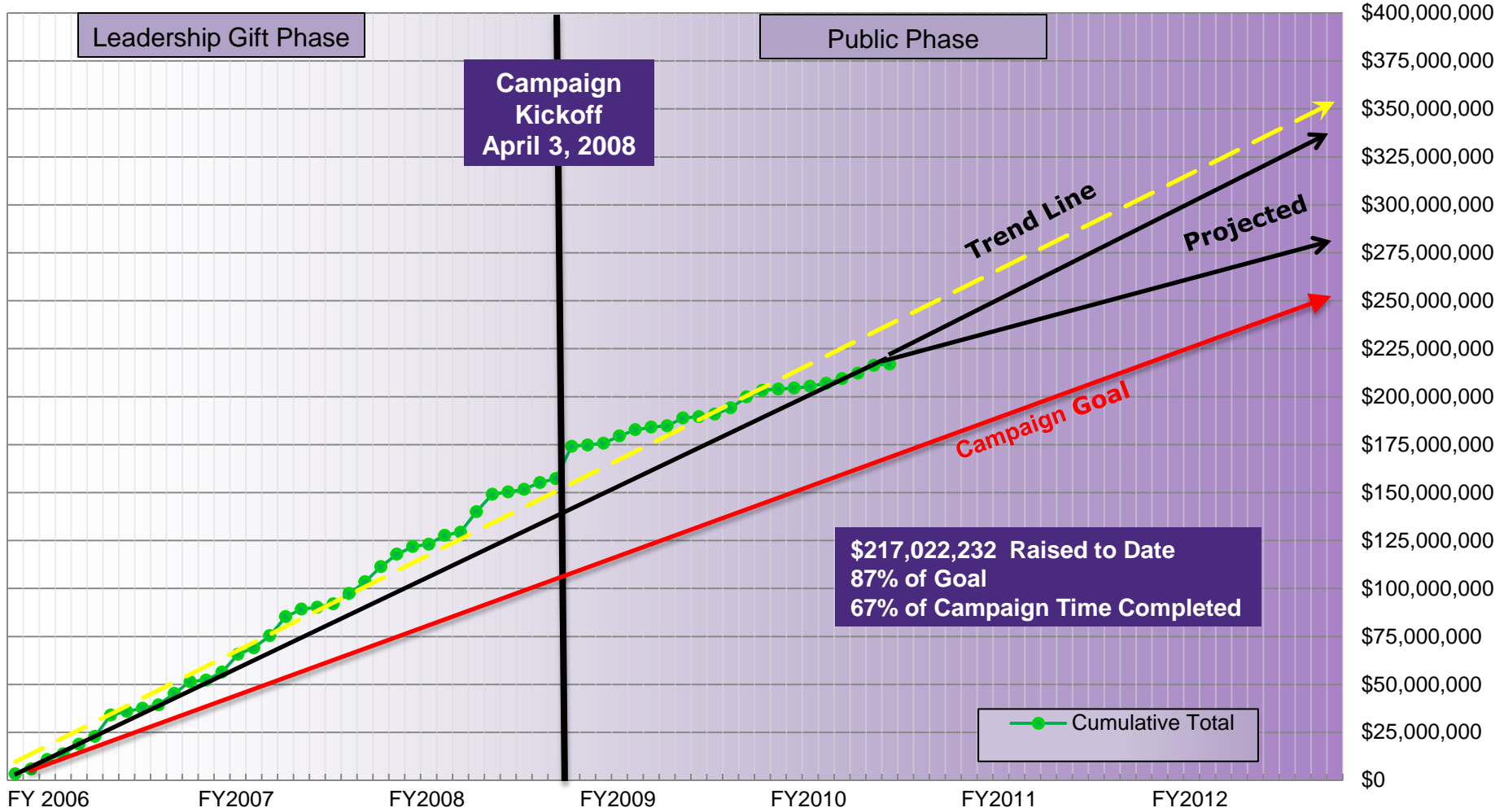
Planned and Pending Solicitations

February 8, 2010

	Number	Amount
Planned Solicitations	204	\$139,075,000
Pending Solicitations	68	\$ 76,819,000
Total	272	\$215,894,000

Campaign Progress Fiscal Year – by Month

June 1, 2005 to January 31, 2010





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