



## HONORS COLLEGE

**John V. Roach Honors College**

**Vision in Action  
Strategic Plan 2010-2015**

**Preliminary Strategic Plan  
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(Subject to future consideration and integration of TCU's strategic goals)

## MISSION

The John V. Roach Honors College at TCU assists high-achieving students in reaching their full intellectual potential through challenging *academic* endeavors, a unique *residential* component, and *community* involvement.

The College promotes critical thinking and creative inquiry, an understanding of world cultures, and an appreciation of ideas across disciplines. The College fosters student collaboration and strives to ingrain inquiry as an authentic, integral, and enduring aspect of students' identities. The College not only enriches the intellectual life of the university but also promotes lifelong involvement with local, national, and global issues.

## **CARDINAL PRINCIPLE 1:**

**Recruit and retain students, faculty, and staff who can achieve their full potential at TCU.**

### **Strategic Outcomes**

- 1.A** Coordination with the Office of Admissions to recruit talented undergraduate students with an increasingly selective academic profile.
- 1.B** Development of academic plans with all other TCU colleges to ensure that Honors students can pursue lower- and upper-division honors in conjunction with their chosen majors.
- 1.C** Development of a focused Honors advising program to retain high-achieving students.
- 1.D** Facilitation of the acquisition of prestigious scholarships (Prestigious Scholarship Program) for high-achieving students, regardless of college affiliations.
- 1.E.** Support for talented teachers and teacher-scholars through unique opportunities for creating distinctive Honors courses and mentoring Honors students.

### **Action Steps**

- 1.1** Hire an additional advisor position to address needs of Honors student population.
- 1.2** Encourage faculty to create courses for the Honors curriculum through faculty grants, personal contact and web site presence/materials.
- 1.3** Move to an electronic system that will track student progress and completion rates, as well as streamline the Honors advising process.
- 1.4** Produce an Honors advising handbook.
- 1.5** Work with Admissions and University Publications to produce for recruits new materials that highlight the John V. Roach Honors College.
- 1.6** Dean will meet regularly with deans of TCU colleges to coordinate recruiting, build curriculum, and meet needs of Honors students.
- 1.7** Director of Prestigious Scholarships will develop a 4-year recruiting plan and calendar.
- 1.8** Director of Prestigious Scholarships will coordinate recruitment of students with faculty of other TCU colleges.
- 1.9** Dean will work to develop and secure funding for a Faculty Fellows Program designed to meet the needs of Honors students and the Honors College.
- 1.10** Work with a production company to produce a new media campaign aimed at recruiting high-achieving students.

## **CARDINAL PRINCIPLE 2:**

**Design a vibrant learning community characterized by distinctive curricular, co-curricular, and residential programs.**

### **Strategic Outcomes**

- 2.A** Enhancement of the Cultural Visions courses of the lower-division curriculum by including more experiential, collaborative, interdisciplinary and/or service learning components.
- 2.B** Increased experiential, “mobile classroom” offerings in the Cultural Routes summer study program.
- 2.C** Creation of a culture of Honors advising that links Honors to both Milton Daniel Residence Hall and TCU’s other colleges/programs.
- 2.D** Development of appropriate programming for Honors students, particularly those living in Honors House in Milton Daniel.
- 2.E** Creation of a series of Honors traditions that mark the significance of the life of the mind, as well as students’ connection with peers.
- 2.F** Creation for students of a series of reasonable-cost city-as-text programs for exploring local, national, and international urban settings.

### **Action Steps**

- 2.1** Dean will publicize and provide faculty grants for either the creation of new courses or the enhancement of current courses with strong experiential, collaborative, interdisciplinary, and/or service learning components.
- 2.2** Dean will recruit faculty and support the development of additional Cultural Routes summer study programs.
- 2.3** Coordinate with Milton Daniel staff and the Office of Housing and Residential Life to develop advising opportunities and presence in Milton Daniel.
- 2.4** Work with TCU colleges and university advisors to communicate Honors curriculum requirements to TCU community.
- 2.5** Investigate potential for city-as-text programs and consider what a TCU program might look like.
- 2.6** Coordinate with the Honors Cabinet (student leaders), Milton Daniel staff, Student Development Services, and the Office of Housing and Residential Life to develop programming unique to Honors.
- 2.7** Work with the Honors Cabinet, Honors students, Honors faculty and various constituencies to develop Honors traditions.

### **CARDINAL PRINCIPLE 3:**

**Sustain an environment in which rich personal interaction is enhanced by outstanding facilities and appropriate technology.**

#### **Strategic Outcomes**

- 3.A** Deployment of a web site aimed at meeting the needs of current students, faculty, staff, administration, alumni, and recruits.
- 3.B** Hiring of a webmaster to update and maintain the Honors website.
- 3.C** Development of a social media/communication plan for Honors College students, alumni, and families.
- 3.D** Use of new space in Scharbauer Hall as an academic home for honors students.

#### **Action Steps**

- 3.1** Work with Marketing and Communication to develop a new website.
- 3.2** Develop a system for producing and publishing material on the web site.
- 3.3** Work with the Honors Cabinet to develop policies for using the Neal Living Room and the computer lab in Scharbauer.

## **CARDINAL PRINCIPLE 4:**

### **Accelerate our connection with the greater community: Fort Worth, Texas, the nation, and the world.**

#### **Strategic Outcomes**

- 4.A** Creation of a Board of Visitors and a Parents' Council.
- 4.B** Creation of a college newsletter that is available via the web and email.
- 4.C** Development of a "community of service" in Milton Daniel Honors House that links Honors students to the Fort Worth community.
- 4.D** Develop courses and programming that offer opportunities to study, participate in, and learn from acts of service.
- 4.E** Offer opportunities for the public to experience learning alongside Honors students and faculty.

#### **Action Steps**

- 4.1** Dean will work with University Advancement to create a Board of Visitors and Parents' Council.
- 4.3** Produce a college newsletter and develop a distribution list that includes students, faculty, alumni, and families of current students.
- 4.4** Wilson Fellow will create a colloquium for upper-level students titled "Nature of Giving."
- 4.5** Coordinate with the Center for Community Involvement and Service Learning and Housing and Residence Life to create service projects housed out of Milton Daniel Honors Residence Hall.
- 4.6** Work with faculty to identify service-learning opportunities in its curriculum.
- 4.7** Market the Fogelson Forum and the Ron Moore Humanities Symposium to raise visibility of the college in the Metroplex.
- 4.8** Work with a production company to develop a new media campaign aimed at increasing the visibility of the college.

## **CARDINAL PRINCIPLE 5:**

**Couple wise financial stewardship with a well-planned entrepreneurial approach to academic opportunities.**

### **Strategic Outcomes**

- 5.A** Creation of events that increase the visibility of the John V. Roach Honors College, honors students, research, and activities.
- 5.B** Increased external support of Honors research, pedagogy, and creative activities.
- 5.C** Increased external funding of scholarships for Honors students.

### **Action Steps**

- 5.1** Appoint an Advancement Officer dedicated to the John V. Roach Honors College.
- 5.2** Dean will work with University Advancement to produce a plan for increasing visibility of the college, identifying potential sources of external support, and developing relationships that will help secure funding.
- 5.3** Dean will monitor gifts made to and the expenses of the John V. Roach Honors College.
- 5.4** Dean will build and maintain relationships with donors.