



Enhancing the TCU University Experience: The Library's Strategic Plan, 2009-2012

Vision Statement

To enhance the university experience by creating a world-class library that facilitates exploration and scholarship.

Mission Statement

To provide intellectual resources, innovative technology tools, and an inspiring physical and virtual environment to serve TCU's diverse community of learners, supported by approachable and resourceful staff.

Strategy 1: Provide a transparent library where resources and services are readily known and easily accessed

Initiative #1 A: Maintain an effective website that promotes library resources and services

Initiative #1 B: Provide access to library resources and services that are not time, space, or platform dependent

Initiative #1 C: Improve user interface to library resources

Initiative #1 D: Provide support for the creation, organization, dissemination, and preservation of all forms of media

Strategy 2: Collaborate with the TCU Community in adopting innovative academic trends to support TCU's educational mission

Initiative #2 A: Facilitate continuous collaboration with the TCU Community to meet community needs

Initiative #2 B: Increase the library's presence on eCollege to support curricular goals.

Initiative #2 C: Gain support from, and collaborate with, other campus units to provide web-based tools for students and faculty that help users understand copyright and legal use of information resources

Strategy 3: Cultivate an environment where the TCU Community has the necessary knowledge and skills to access library resources from anywhere and anytime

Initiative #3 A: Increase use of the library's collections and resources through greater user awareness

Initiative #3 B: Make access to our collections and resources easier

Initiative #3 C: Improve user research skills via education

Strategy 4: Design the best physical and virtual environment for providing library services on TCU campus

Initiative #4 A: Improve the physical and psychological comfort level of our facilities in order to improve academic productivity

Initiative #4 B: Review the library policies and procedures concerning security, making enhancements when needed.

Initiative #4 C: Improve the users' entry/exit experience and navigation ease within the building

Initiative #4 D: Provide flexible library space arrangements that can be easily altered to fit needs and use patterns for both users and staff

Strategy 5: Develop effective assessment methods to evaluate library collections and services

Initiative #5 A: Create statistical reports that document usage levels of library resources

Initiative #5 B: Conduct campus assessments on a regular basis to evaluate library services and collections

Initiative #5 C: Regularly review the strategic plan to evaluate progress towards goals and the continued relevance of the goals