

# Vision in Action-*The Sequel*

**Cabinet Meeting  
September 28, 2010**





# Vision in Action-*The Sequel* Charge to the Steering Committee

- ✓ Review the activities of the past 5 years
- ✓ Consider whether we have adhered to the strategic plan
- ✓ Evaluate the progress of the past 5 years
- ✓ Evaluate the practices and results of the Strategic Initiative Fund
- **Recommend future directions within the existing framework**

# Recommended Template

Mission  
Vision  
Core Values

Promise

SACS  
QEP

5 Cardinal Principles

Strategic Priorities

1-4

5-9

10-12

Budget  
Guidelines

Implementation  
Activities

Outcomes

Assessment

University  
Assessment

Centrality  
Quality  
Viability



# Recruit and retain outstanding faculty, and staff who can achieve thrive full potential at TCU.

- Continue to increase selectivity of the undergraduate student body by:
  - Increasing financial aid to attract the best students academically and creatively
  - Increasing financial aid to recruit students to high-need teaching fields
  - Establishing enrollment plans with targeted growth goals
  - Continuing to review and upgrade undergraduate advising
  - Continuing to support undergraduate student research initiatives
  - Developing interdisciplinary educational experiences

## Recruit and retain students, faculty, and staff who can achieve their full potential at TCU.

- Continue to develop a strong campus community by:
  - Increasing the number of beds on campus
  - Providing services associated with a 24/7 campus environment
  - Educating students for personal and social responsibility
  - Providing academic and co-curricular programming that promotes student success

# Recruit and retain students, faculty, and staff who can achieve their full potential at TCU.

- TCU should strive to be the employer of choice by:
  - Faculty: Supporting the teacher scholar model which includes
    - Reducing dependence on adjuncts
    - Offering additional resources to support research and creative activities
    - Prioritizing competitive salaries and startup packages
    - Increasing operating budgets to sustain enhanced academic quality
    - Developing 12-month faculty workload models
    - Increasing diversity

# Recruit and retain students, faculty, and staff who can achieve their full potential at TCU.

- TCU should strive to be the employer of choice by:
  - Staff
    - Offering competitive compensation packages
    - Encouraging professional development and engagement of staff
    - Increasing diversity

## Recruit and retain students, faculty, and staff who can achieve their full potential at TCU.

- Continue to strengthen graduate programming by:
  - Establishing enrollment plans with targeted growth goals
  - Increasing overall funding for graduate students, especially stipends and travel money



# Design a vibrant learning community characterized by distinctive curricular, co-curricular and residential programs.

- Develop and refine co-curricular programs:
  - That support a safe, healthy community
  - That allow for individual spiritual development
  - That better integrate student athletes and the campus
  - That prepare students for life after college
  - That create mentoring relationships
  - That reinforce career development as a vocation
  - That foster leadership development

# Design a vibrant learning community characterized by distinctive curricular, co-curricular and residential programs.

- Develop and refine curricular programs by:
  - Reviewing the General Studies major
  - Assessing foreign language requirements
  - Creating a culture of innovation and experiential learning
  - Reviewing the CORE curriculum's mission to encourage appreciation of TCU's heritage and values

# Design a vibrant learning community characterized by distinctive curricular, co-curricular and residential programs.

- Enhance undergraduate education by:
  - Promoting vigorous engagement of students with content
  - Enhancing teaching effectiveness
  - Fostering active, student-centered learning

# Sustain an environment in which rich personal interaction is enhanced by outstanding facilities and appropriate technology.

## – Financial

- Providing financial support for targeted priorities
- Aligning budget planning with academic priorities

## – University

- Developing Advancement initiatives to support defined priorities
- Increase efforts to conserve and sustain TCU campus environment

# Sustain an environment in which rich personal interaction is enhanced by outstanding facilities and appropriate technology.

## – Physical

- Expanding dining services
- Increasing number of study/group spaces
- Establishing a University Conference Center
- Aligning campus master facilities plan with the academic master plan
- Initiating a dialogue of the strategic use of physical space
- Developing better locations for informal faculty and staff gatherings
- Continuing to renovate vital campus facilities

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# Accelerate our connection with greater community: Fort Worth, Texas, nation, world.

- Enhance educational opportunities that support TCU's connections with the world at large by:
  - Supporting research and outreach initiatives of Centers and Institutes
  - Nurturing and enhancing partnerships and collaborations with cultural institutions and relevant businesses in the region to provide opportunities for students and faculty
  - Promoting economic development-entrepreneurship technology transfer
  - Developing unique stay-at-home global experiences and international awareness
  - Increasing study-abroad opportunities for both students and faculty

# Accelerate our connection with greater community: Fort Worth, Texas, nation, world.

- Strengthen alliances and involvement with various local/national organizations by:
  - Supporting community outreach activities
  - Expanding global collaborations
  - Enhancing the career connection network
  - Increasing internships and service-learning opportunities
  - Building regional visibility through a comprehensive advertising campaign
  - Maintaining and nurturing relationships with key civic leaders of major Fort Worth organizations
  - Prioritizing initiatives that connect TCU with local and regional communities (i.e., Century of Partnership)
  - Revitalizing the Board of Visitor concept for colleges and programs



# Couple wise financial stewardship with a well-planned entrepreneurial approach to academic opportunities.

- Continue to exercise prudent financial management practices by:
  - Preserving the University's investment -grade credit rating
  - Raising the profile of the endowment to enhance TCU's reputation in financial community
  - Maintaining environmentally sustainable practices in building construction and daily activities
  - Aligning all budgets – facilities, academics, advancement, student services
  - Reviewing the grant cost share methodology

## Couple wise financial stewardship with a well-planned entrepreneurial approach to academic opportunities.

- Enhance external grant acquisition by:
  - Seeking private, corporate, and foundation support for capital construction
  - Strengthening institutional support for programs (indirect with grant funding)
  - Developing better means of communicating funding opportunities (national foundations, grants)
- Reinstating the Strategic Initiative Fund